

Transparent LCD Screen

Commercial Transparent LCD Display for Product Presentation & Interactive Showcase

A professional transparent LCD solution that combines digital content with physical product display, designed for retail, exhibitions, showrooms and commercial presentation environments.

Your Vision. Our Expertise. Global Impact.

Product Highlights

Transparent LCD Presentation	Digital content can be displayed while the product remains visible behind the transparent screen.
OPS Structure	The device is designed for easy maintenance and the OPS can be replaced with a higher-configuration unit.
Openable Display Cabinet	The cabinet door can be opened to place or replace physical products inside the display area.
Commercial Construction	Aluminum frame / cold-rolled steel / tempered glass construction for indoor commercial use.
Wide Viewing Angle	178° viewing angle for clear presentation from multiple positions.
Professional Operation	Designed for retail presentation, product demonstrations, exhibitions and branded commercial environments.

Technical Specifications

Specifications currently published on the HGV DISPLAY product page.

Brightness	450 cd/m²
Viewing Angle	178°
Cabinet Size	Varies by Screen Size
Cabinet Material	Aluminum Frame / Cold-Rolled Steel / Tempered Glass
Cabinet Weight	Varies by Screen Size
IP Rating	Indoor Use
Input Voltage	AC 100-240V, 50/60Hz
Operating Temperature	0°C ~ 50°C
Lifetime	50,000 Hours
Certification	CE / RoHS
Warranty	2 Years

Key Features

01 OPS Structure

The device is easy to maintain and the OPS module can be replaced with a more configurable OPS, supporting flexible deployment and future upgrades.

02 Openable Product Display Area

The cabinet door can be opened to place displayed products inside, allowing digital imagery and physical merchandise to be presented together in one integrated display.

Recommended Environment	Indoor commercial spaces
Display Concept	Transparent digital content + physical product presentation
Maintenance	Service-friendly OPS structure
Typical Deployment	Retail / showroom / exhibition / branded product display

Application Scenarios

Retail Stores	Showcase products behind transparent digital content for a premium merchandising experience.
Brand Showrooms	Combine physical products with motion graphics, product information and branded visuals.
Exhibitions & Events	Create attention-grabbing product showcases for launches, trade shows and temporary installations.
Museums & Experience Centres	Overlay information and visual storytelling while keeping physical objects visible.
Commercial Displays	Use transparent LCD technology for professional indoor information and promotional presentation.

HGV DISPLAY

Transparent LCD Display Solutions for Modern Commercial Spaces

Product specifications should be confirmed against the final project configuration before quotation or production.